

2026 Physician Recruitment Budget

February 24th, 2026



2026 Budget

	2025 Budget	2026 Budget	Change
Recruiter Contract	\$55,000	\$56,890	\$1,890 (3%)
Marketing & PR	\$23,500	\$24,500	\$1,000 (4%)
Academic Supports	\$9,500	\$19,100	\$9,600 (101%)
Prof. Dev. & Networking	\$2,500	\$3,000	\$500 (20%)
Career Fairs & Travel	\$26,500	\$20,000	-\$6,500 (-25%)
Moving Allowance	\$10,000	\$10,000*	\$0
Prov. for Moving Allowance	\$10,000	\$0	-\$10,000 (-100%)
Forgivable Loan	\$120,000	\$120,000*	\$0
Provision for Forgivable Loan	\$0	\$0	\$0
	\$257,000	\$253,490	

(* \$130,000 funded from reserve)

Forgivable Loan Program

- The City of Woodstock Community Improvement Plan (CIP) will offer forgivable loans to eligible physicians who commit to practicing in Woodstock for a minimum 5-year period.
- Proposed amount: \$30,000
 - Kingston- \$100,000 for 5-years
 - Belleville- \$75,000- \$150,000 for 5-years
 - St. Thomas- \$33,000 for 4-years
 - Tillsonburg- \$30,000-\$65,000 for 5-years

Increased Budget for Academic Supports

Additional \$9600 for 2026 to assist learners with accommodations.

- Difficult to find affordable, short-term housing.
- Some learners do not like commuting from London.
- Opportunity to showcase benefits of living in the community.
- Many communities have hospital or city owned housing (ex. Stratford, Tillsonburg).

Discovery Healthcare Camp

- Returning to Woodstock Hospital July 13-17th, 2026.
- Aims to inspire high school students to pursue careers in healthcare.
- Registration opens March 1st.
- Five bursaries awarded to local students.



Discovery Healthcare
A summer camp experience

Be inspired
Get mentored
Have fun

A one-week medical science summer camp for high school students in Southwestern Ontario, led by current medical, dental and nursing students.

LEARN MORE



Woodstock Hospital July 7-11, 2025



Registration Now Open for Discovery Healthcare Camps!

Join us for one week of fun and collaborative healthcare-based programming!

Location: Woodstock Hospital
Dates: July 7-11, 2025

Open to students from **Grades 9-13**

FOR MORE INFORMATION AND TO REGISTER, VISIT:

tinyurl.com/DHCCampers

distributed.education@schulich.uwo.ca

Woodstock Hospital July 7-11, 2025

LEARN CASTING, SUTURING, FIRST-AID & MORE!

Bursaries available to assist with registration costs



SWO Pathway

22% of Meds 2028 are from Southwestern Ontario



- 📍 **38%** - Essex Academy
- 📍 **38%** - Elgin-Middlesex Academy
- 📍 **10%** - Sarnia-Lambton Academy
- 📍 **10%** - Huron-Perth Academy
- 📍 **2%** - Grey-Bruce Academy
- 📍 **2%** - Chatham-Kent Academy

Scholarship Program

- \$1000 scholarships for physicians in training.
- Awarded to a maximum of 5 individuals from Woodstock (or Oxford County).
- Currently enrolled in medical school or a family medicine residency training program.
- 3 scholarships awarded in 2025.



City of Woodstock

Physician Trainee Scholarship



APPLY NOW

www.woodstockdoctors.ca

NEWS RELEASE

Ontario Building and Expanding 16 Teaching Clinics to Connect 300,000 More People to Primary Care

Funding advances the province's plan to connect everyone to primary care by 2029

January 14, 2026



Oxford County Family Medicine Residency Program

- Schulich (Western) to begin family medicine training program in Oxford County.
- Proposed start: July 1st, 2027
- Capacity: 3 residents in year 1, with 3 more added in year 2.
- Partners: local Family Physicians, all Oxford County Hospitals.
- Recruitment: physicians are more likely to practice in communities where they train.



Program at a Glance





Ontario

Oxford County

Woodstock



Percentage of the population not enrolled to a family doctor in Ontario

15,587,286 population Ontario
11,359,571 people rostered to patient enrollment models
4,227,715 population not enrolled to a primary care physician



Percentage of the population not enrolled to a family doctor in Oxford County

133,234 population of Oxford County
91,083 people rostered to patient enrolment models
42,151 population not enrolled to a primary care physician



Percentage of the population not enrolled to a family doctor in Woodstock

52,124 population of Woodstock
37,891 people rostered to patient enrolment models
14,233 population not enrolled to a primary care physician



Understanding the healthcare delivery landscape
Identifying the need for additional doctors
Solving system issues
Connecting doctors to practice opportunities
Increasing access to primary care

Thank you

Questions?