



WOODSTOCK TRANSIT OPERATIONS REVIEW

FOCUS GROUP OF COMMUNITY REPRESENTATIVES

Wednesday, April 23, 2014, 6:30pm – 8:00pm

Community Complex - 381 Finkle St.

AGENDA

1. Introductions – Participants and IBI Group.
2. Review of Study objectives, process, schedule, website and survey.
3. Answer questions about the study or transit in general.
4. Resident and business expectations about transit in Woodstock:
 - What does transit mean to you?
 - Opinions/views of transit? Key issues, concerns?
 - What are the benefits of transit to the community?
 - Who uses transit? How can transit use be increased?
 - How can Woodstock Transit be improved? Constraints?
 - Community investment – how much should the municipality invest in transit?
5. **Next steps** – further interviews, demand analysis, peer review, concepts and options, costs