

City of Woodstock Strategic Plan – City Priorities

Woodstock: Inclusive, Vibrant, Sustainable

Council's Vision	Council's Goals	Objectives	Priority Actions
<p>Woodstock is a safe, inclusive and caring community</p>	<p>Community Goal: Enhance the quality of life</p>	<ol style="list-style-type: none"> 1. Provide a safe community for all 2. Effectively deliver amenities and services 3. Improve transportation and mobility 4. Increase active recreation opportunities 5. Continue to promote arts, culture and heritage 6. Enhance ongoing public engagement 	<ol style="list-style-type: none"> 1.5 Partner to support the development of a campus of services around addiction, mental health and transitional housing (NEW) 1.6 Promote equity, diversity and inclusion throughout the community (NEW)
<p>Woodstock has a vibrant and diverse economy</p>	<p>Economy Goal: Create a dynamic, diversified economy</p>	<ol style="list-style-type: none"> 7. Enhance the vibrancy in the downtown core 8. Promote Woodstock as a place to attract and retain business 9. Identify and create a 'destination' for Woodstock (place for visitors) 10. Support the development of a skilled labour force 11. Encourage the use of locally produced products 	<ol style="list-style-type: none"> 7.1 Update the property standards bylaw 7.5 Support the creation and intensification of residential units in the downtown (NEW) 8.1 Develop additional strategies to attract new business
<p>Woodstock is a green and sustainable community</p>	<p>Environment Goal: Protect and enhance our natural environment</p>	<ol style="list-style-type: none"> 12. Protect and preserve the environment 13. Promote and implement green initiatives 14. Protect the quality of our air and water 15. Reduce our energy consumption 	<ol style="list-style-type: none"> 13.1 Expand waste diversion initiatives 13.3 Focus on the goals of the Community Energy Plan (NEW)
<p>Woodstock is fiscally responsible and accountable</p>	<p>Fiscal Sustainability Goal: Ensure long-term financial sustainability for the city</p>	<ol style="list-style-type: none"> 16. Develop a long-term financial sustainability plan 17. Enhance emergency management planning 18. Provide the necessary resources to support community and economic growth (NEW) 	<ol style="list-style-type: none"> 18.1 Amend the Official Plan and Zoning Bylaw to allow for increased residential density (NEW) 18.2 Pursue a boundary adjustment to maintain a 25-year residential land supply (NEW)